Dear Potential Sponsor/Business Owner,

As a Youth Sports Organization in the Saint Cloud area, we believe in community involvement that strengthens relationships between our organization and local businesses. This valuable relationship is a benefit to all, as both sides provide support to one another. We, as a local non-profit organization, are asking for your support for the 2023 Pop Warner Football and Cheer season.

The Harmony Longhorn Pop Warner Association was established in 2008. We strive to provide a safe, fun, athletic learning experience for children while emphasizing the importance of sportsmanship, teamwork, and academic success. Each year our organization serves over 200 families who live in St. Cloud and East Osceola County. We compete in an extremely compeve Central Florida Conference. Our teams have previously won District Championships, as well as being the honorary host of the 2020 Mid-America and Southeast Regional Showcase Championship. Our Cheer program was awarded the 2020 Mid Florida Pop Warner Chancey Spirit Award, one of the highest honors awarded to an organization.

As our community continues to grow, so does the cost to maintain our organization and the number of families we serve. The Harmony Longhorns are one of a small number of Pop Warner leagues that are not subsidized by our town. 100% of our fundraising dollars go directly into our program to purchase equipment, uniforms, helmets, as well as funding our practice space, game day activities, and operating expenses. Since we are a nonprofit 501c3 organization, the partnerships within our community are critical to our success.

We have had a strong base of local business sponsors in the past and we would love to add your company to the list of our supporters. The attached page describes several of our sponsorship levels. We are also able to suit donations of any amount. If there are other ways you believe we can work together for our fall 2023 season, please let us know.

Thank you in advance for your generosity, HYFC Board of Directors

<u>Harmonypopwarner@gmail.com</u> 321-624-8667



HARMONY YOUTH FOOTBALL & CHEER

Sponsor Form

- Please indicate below at which level you wish to sponsor
- Please include this form with your check
- Please include business cards to be used as previously described
- Please email a PDF of your business logo to Harmonypopwarner@gmail.com
- Please make checks payable to: HYFC, Inc
- Checks can be mailed to: P.O. Box 700621 St. Cloud, Florida 34770

Please check your preferred sponsor level:
Touchdown - \$2000.00
Pom-Poms - \$1500.00
Field Goal - \$1000.00
Cheers - \$750.00
I st Down - Custom Donation

ATTACH BUSINESS CARD HERE: